

# Capital Small Finance Bank and ICICI Lombard forge Corporate Agency Alliance

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Capital Small Finance Bank (“Bank”), India’s first small finance bank, is pleased to announce a Bancassurance Corporate Agency tie-up with ICICI Lombard, India’s leading private general insurance company. This partnership aims to widen the Bank’s product offerings and provide a diversified range of general insurance products to its customers, marking a significant milestone in the Bank’s growth strategy. ICICI Lombard will be able to serve a large cohort of customers by providing access to customized and innovative insurance



solutions. With over two decades of experience in the banking industry, Capital Small Finance Bank has developed a nuanced understanding of its niche market—middle-income segment customers. The Bank has tailored its products and services to meet the specific needs of this segment. Through this collaboration, Capital Small Finance Bank will leverage its extensive network and customer base to distribute ICICI Lombard’s comprehensive suite.